



Mason County Promise Zone Authority Board Meeting
Meeting Minutes
Monday, August 9, 2021: 3 p.m. - 5 p.m.
Location: Ludington & Scottville Chamber of Commerce Conference Room

Members Present:

Andrea Large, Amy Pepper, Fabian Knizacky, Annette Quillan, Monica Schuyler, Jim McLean, Dena Thurston, Roger Nash

Member Absent:

Kathy Surd, Kristen Biggs, Jason Kennedy

Staff Present:

Jody Maloney, Kelly Parker, Mary Sumners (Kennari Consulting Contract)

Call to Order

Schuyler called the meeting to order at 3:02p.m.

1. **Limited Public Comment:** None
2. **Approval of the Agenda:** *Motion by McLean to approve the agenda with support by Nash; Motion carried 8-0-3.*
3. **Approval of the Minutes:** *Motion by Large to approve minutes with corrections from 7-12-2021, supported by Knizacky; Motion carried 8-0-3.*
4. **Treasurer's Report:**
 - a. Trial Balance: \$950,869.68
 - b. Invoices:
 - i. Kennari Travel: \$219.52
 - ii. Approval of the Invoice
 1. *Motion by Knizacky to approve the Kennari Travel invoice in the amount of \$219.52, with support by McLean; Motion carried 8-0-3.*
 - iii. *Motion by McLean to approve the Treasurer's Report, with support by Nash; Motion carried 8-0-3..*
5. **Director's Report-**Maloney shared a brief list of her activities over the past month, July-August 2021.
 - a. *Motion by Nash to approve the Director's Report, with support by Large; Motion carried 8-0-3.*
 - i. Andrea Large was encouraged to see that 18 promise scholars that went to the orientation, but she was curious of the overall number of promise scholars who have applied and been accepted so far?
 - ii. Jody mentioned that 2 more students were accepted this week; she believes the number is just over 180. About 10% of the scholars went to the orientation. Final numbers for enrolled students at WSCC who have registered for more that 9 credits who will be using the promise, should be available after the 2nd week of September.
6. **New Business**
 - a. Board Member Term Renewal
 - i. Kathy Surd & Roger Nash have submitted their intent to renew to the Director via email.
 - b. Committee Discussion, Kennari Consulting
 - i. Board Assignments (Committee Membership)
 - ii. Committees Identify Strategies to Meet Objectives
 - iii. Next Steps

c. Committee Reports:

- i. Appeals Committee: Met: 7/19/21; Next meeting: 8/30/21@11AM
 1. Appeal #22: The Appeals Committee recommended approval of appeal #22 with support from Quillan (5-0-0); If approved, the director will remind students of the 4-year time limit to the Promise Scholarship; (5-0-0).
 - a. *Motion by McLean to approve Appeal #22 with support by Large; Motion carried 8-0-3.*
 2. 2.0 GPA Requirement Review: *The Appeals Committee recommended removing the 2.0 GPA requirement. Please note: while it is encouraged for all students, a success coaching requirement is not a part of this motion; (3-2-0).*
 - a. The Board voiced their concerns regarding the 2.0 GPA requirement.
 - b. Quillan requested additional information and feedback from WSCC.
 - c. Jody would like additional information requests sent to her via email.
 - i. *Motion by Mclean to request review of the 2.0 GPA requirements from the Student Success committee, with support by Thurston; Motion carried 8-0-3.*
- ii. Student Success Committee: Next Meeting 8/17/21@10AM
- iii. Marketing Committee: Transitioning to workgroup/CEC: Next meeting 9/15/21@4PM
 1. Marketing Budget: Recommends that the Marketing budget for each year be 5% of the annual SET Capture's administrative allowance (15% of total capture) (3-0-0). This is in line with the amount requested for the 2020 budget for Marketing, and with previous year's budgets before the SET capture.
 - a. *Motion by Large to approve 5% of the annual SET Captures administrative allowance, with support by McLean; Motion carried 8-0-3.*
 2. Crystal Young, WSCC's marketing director, will work with Promise Director to develop a multi-year marketing plan at no cost to the Promise Zone.
- iv. Executive Committee: Next meeting 10/6/21@1:30PM
- v. Policy Committee: Has not met; Ad hoc

7. Old Business:

- a. Welcome night at WSCC on Aug. 26th, 4-7pm.

8. Any Other Business: None.

9. Limited Public Comment: None.

10. Adjourn: Schuyler moved for adjournment at 4:28p.m.